





AI-Enabled Cybercrime: Leading the Fight Against Tomorrow's Threats

Artificial Intelligence is transforming the world. It's helping businesses solve complex problems, create innovative products, and boost productivity like never before. All is powering smarter decisions, unlocking new possibilities, and shaping a brighter future. The potential is limitless.

But this incredible innovation comes with risks. **Cybercriminals are exploiting AI to wreak havoc.** They're stealing intellectual property, breaking into secure databases, and disrupting critical operations. AI-powered tools make their attacks faster, smarter, and harder to detect. What once required deep technical expertise is now within reach for even amateur hackers.

The result? Phishing scams that seem almost impossible to spot. Ransomware attacks that cripple businesses overnight. Data breaches that expose sensitive information and damage trust. The cybercrime landscape is evolving at an alarming pace, and no organization is immune.

At <u>UC Berkeley's Center for Long-Term Cybersecurity</u> (CLTC) and the <u>Berkeley Risk and Security Lab</u> (BRSL), we see these threats as opportunities for action. That's why we're launching a groundbreaking initiative to tackle Al-enabled cybercrime head-on.

Our solution is simple but powerful: bring the brightest minds together to find answers. Through workshops, interviews, and real-world simulations, we'll identify the risks, explore solutions, and deliver actionable strategies to protect businesses like yours. We're not just studying the problem—we're creating tools and guidelines that companies can use today.

The initiative spans three global hubs of innovation—Berkeley, Singapore, and Tel Aviv. These workshops will simulate real-world scenarios to uncover vulnerabilities and identify best practices. Experts in cybersecurity, technology, and policy will work side-by-side to create a safer digital future.

By joining us, you become part of this vital mission. Your \$100,000 sponsorship unlocks exclusive opportunities:

- Participate in tabletop exercises alongside world-class experts.
- Gain early access to cutting-edge insights and strategies.
- Be recognized as a leader in global cybersecurity initiatives.

Your brand will shine as a thought leader. As a sponsor, you'll feature prominently in our research reports, academic papers, and global presentations. Your organization will be recognized for its commitment to tackling one of the most pressing challenges of our time.

You'll also build powerful connections. Attend exclusive events, symposia, and capstone presentations. Network with top talent from UC Berkeley's prestigious Masters of Informationa and Cybersecurity Systems (MICS)program. Receive twice-yearly resume books of elite students eager to join your team. Sponsorship isn't just about contributing—it's about building your capacity to lead.

The return on investment is clear. You'll shape public policy, strengthen your defenses, and position your organization at the forefront of cybersecurity innovation. This isn't just a donation—it's a strategic move to protect your business, your industry, and the people who rely on you.

The timeline is:

- Workshops: December 2024 (Berkeley), March 2025 (Singapore), June 2025 (Tel Aviv during Cyber Week)
- Publications & Presentations: Summer 2025
- Project End: August 2025

Al-enabled cybercrime is a challenge we must face together. By joining this initiative, you'll help lead the fight against these evolving threats. Together, we can create a safer, more secure digital world—one where innovation thrives and cybercriminals are outmatched.

Are you ready to make an impact? Let's build the future, starting now.

About the Center for Long-Term Cybersecurity (CLTC):

The Center for Long-Term Cybersecurity was established in 2015 as a research and collaboration hub within the University of California at Berkeley, the world's #1 public university. From our home at the School of Information, and in close affiliation with the students and faculty of its top-ranked Masters of Information and Cybersecurity (MICS) degree program, CLTC's mission is to help individuals and organizations address tomorrow's information security challenges and amplify the upside of the digital revolution. We help decision-makers in industry, government, academia, and civil society act with foresight, train the next generation of cybersecurity leaders, and expand who has access to and participates in digital security.

About the Berkeley Risk and Security Lab (BRSL):

<u>The Berkeley Risk & Security Lab</u> (BRSL) at the UC Berkeley's Goldman School of Public Policy is an academic research center focused on the intersection of technology and security. The Lab conducts analytical research, designs and fields wargames, and engages with policy-makers and stakeholders in government, private industry, and civil society. A common theme throughout our research is examining how new technologies and capabilities—from dual-use technologies to those designed for military applications—might impact strategic stability and the prospects for international peace and security.